

## **Joan Rosen**

*Owner, JC Rosen Resources, New York, NY*



Food Safety  
**Listeria  
Workshop**



**Joan Rosen is the founder of JC Rosen Resources**, a consulting firm that provides services globally with expertise in food safety, quality systems, postharvest technology, and regulatory affairs for the fresh produce and food industries. Previously, Joan was the Director of Global Food Safety and Quality, Chiquita Brands International/ Fresh Express, where for over 22 years she had increasing responsibilities in key technical management leadership positions. Her role ensured standardized quality and food safety systems across fresh produce growing, packing, processing and distribution operations in North America, Europe, Latin America and Asia including compliance with customer, brand and regulatory standards throughout the supply chain.

**Joan serves on the Technical Committees for the Center for Produce Safety and International Fresh Produce Association.** Joan is a lead instructor for FSMA's Preventive Controls for Human Food, a trainer for the Produce Rule and has completed Foreign Supplier Verification Programs training. She received her M. Sc. in Food Science and Postharvest Physiology from the University of California, Davis, and her B. Sc. in Food Science from Cornell University. Joan is also a recipient of the International Fresh-Cut Produce Association's Technical Excellence Award for her achievements in advancing the common good of the fresh-cut industry, enhancing quality and food safety initiatives and supporting innovative technological advancements. Previously, Joan led postharvest research programs at Campbell Soup Company and also worked in flavor development and application at Florasynth Inc.

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